

# **INTEK INSTITUTE** Let's start the IT education rebelution

# **IT EDUCATION REBELUTION**

#### WHY

# Address tomorrow education challenges

Massification & Personalization Motivation & Engagement Quality & Industry fit Sustainability



### HOW

Be disruptive Be scalable Be sustainable

## **BE DISRUPTIVE**

ATYPICAL STUDENT BECOMES TYPICAL





- **\** Background agnostic
- Immersive 2-week Survival
  Mode program
- Flexible 3-week 'Try & Learn' program

Identifying right mindset & potential



- ヽ Learn how to learn
- ∧ Project-based & peer learning
- ∧ Gamified learning path
- Active mentoring
- ∧ No lectures, no classrooms



### Environment

- ∧ Co-learning space concept
- ヽ Business-ready ecosystem
- ∧ Mixing background & generation

Building future ready mindset & Enabling resilient thinking

Boosting creativity & Collective intelligence

## **BE DISRUPTIVE**

ATYPICAL STUDENT BECOMES TYPICAL





#### Ongoing assessment

- Six industry-based KPIs to assess
  - Hard skills
  - Agile project management
  - English
  - Soft skills
  - Social/Community engagement

#### Revenue sharing model

- Students pay a small fee as deposit while full tuition fees are funded by investors (individuals or foundation)
- In return, students commit to pay back tuition fees from salaries earned post-graduation.
- INTEK actively places students with partnered IT companies

Committed students will strive for success



# Multiple vertical valued services

- Time-to-market curated core
  IT curriculum
- **\** Corporate apprenticeship program
- Talent screening program to support IT company hiring process
- New employee onboarding program for IT companies
- Upskills programs for employees & IT companies
- ➤ Customized corporate training

#### Secured sustainable profitability

#### Detailed skill set map & timeline

### **BE SCALABLE** 85% STUDENTS ARE STUDYING FAR FROM THEIR HOME TOWN



#### Hybrid model

to balance technology distortions to enable disruption at scale to reach remote & underprivileged talent to lower tuition fees



# Online responsive learning to build tech skills

- Learn coding fundamentals through an online illustrated & guided library
- ∧ Online curricular portfolio (project-based & gamified)
- Augmented Reality virtual mentorship & project team collaboration
- ∧ Online English self-learning system

# Offline learning to build soft skills

- ∧ Flagship co-learning spaces in major cities (24/24 & 7/7)
- Mobile co-learning spaces to reach out low-density population areas (EdTrucks or using potential partner's distribution networks)
- Maintaining physical & human interactions to boost collective intelligence
- ∧ Spreading knowledge to where people lives

## **BE SUSTAINABLE**

"IF YOU WANT TO GO FAST GO ALONE, IF YOU WANT TO GO FURTHER GO TOGETHER"

### Foundation

∧ Developing sustainable philanthropy

#### INTEK

Scalable and disruptive learning modelSustainable scholarship model

#### **IT company**

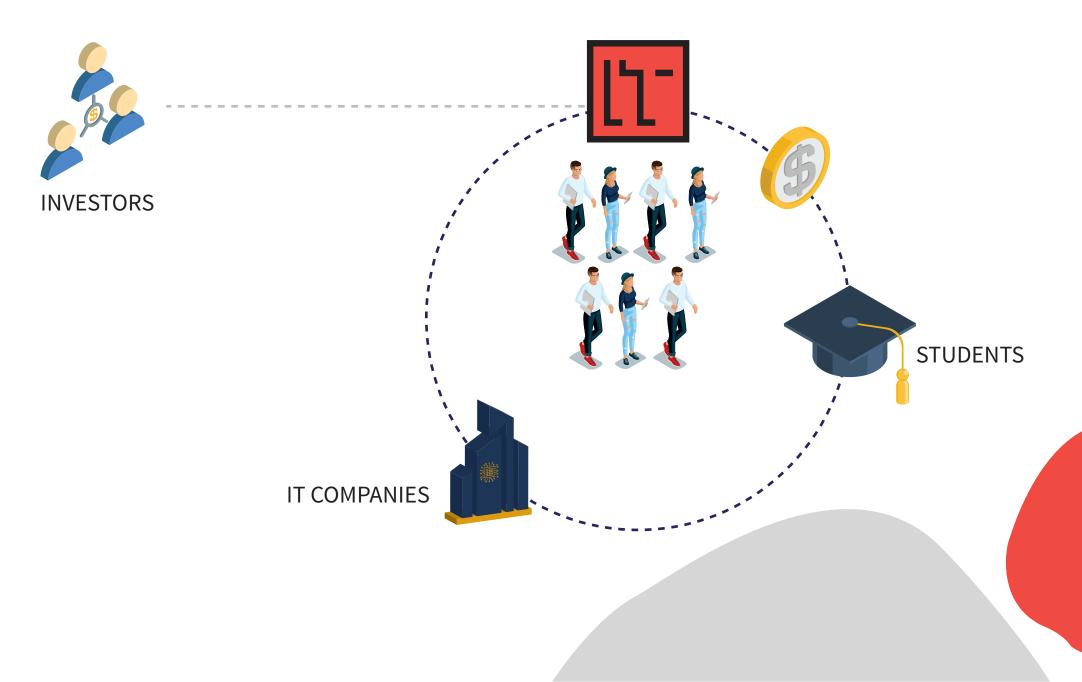
∧ Developing sustainable talent pipeline



Innovative & inclusive value-chain

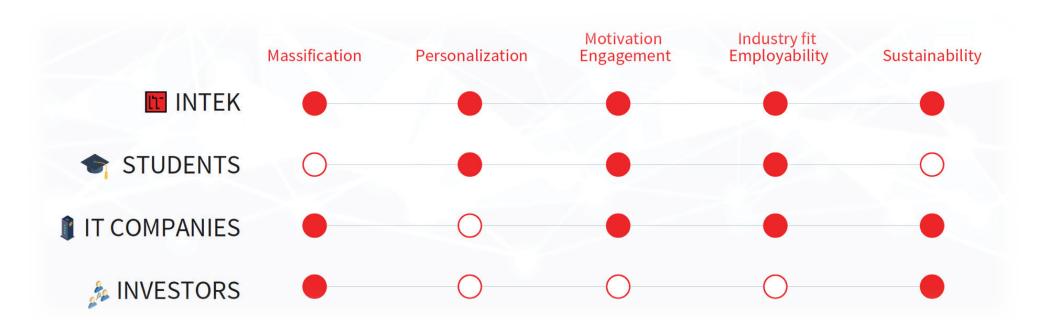
### **BE SUSTAINABLE**

**INNOVATIVE & SUSTAINABLE INVESTMENT CYCLE** 



# **IT EDUCATION REBELUTION**

ABOUT PEOPLE AND NOT TECHNOLOGIES



TRUSTING PARTNERS





# THANK YOU